



Picture Perfect Listing

How to prepare your property to be a picture perfect property for photography

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Picture Perfect Property

How to Prepare Your Listing for Photography

General Preparation

- Clean the entire property thoroughly.
- Declutter by removing excess furniture to create open, spacious rooms.
- Hide personal photographs and items for privacy.
- Close all closet and cabinet doors.
- Make all beds neatly and straighten pillows.
- Remove clothing, clutter, and items from under beds.

Lighting & Windows

- Turn on all lights and replace burned-out bulbs (ensure same color temperature).
- Close all windows, open blinds, and adjust window coverings for natural light.

Living Areas & Rooms

- Clear countertops, tables, and shelves of clutter, magazines, and papers.
- Put away remotes, tidy and hide loose cables.
- Remove small rugs that break up floor space.
- Arrange furniture to make rooms look larger and more open.

Kitchen & Dining

- Clear countertops completely.
- Remove small appliances (toaster, coffee maker, kettle, etc.).
- Store dishes and put away drying racks.
- Hide soaps, sponges, and cleaning supplies.
- Remove visible trash bins.

Bathrooms

- Clear countertops of branded items (toothpaste, soap, toothbrushes, shavers).
- Clean mirrors, countertops, and fixtures.
- Hang clean, fresh towels.
- Remove personal items from bathtubs and showers.
- Clean toilets and close lids.

Exterior & Curb Appeal

- Move cars from driveway and front of the property.
- Close garage doors.
- Hide trash bins.
- Mow lawn, trim trees and bushes, and sweep away cuttings/leaves.
- Tidy visible water hoses, empty planters, and garden tools.
- Remove toys, bikes, and sports equipment.
- Clean pool area and outdoor furniture.